Shayri RoyChoudhury serves as Global Head of Operations at Perfect Day, a consumer biology company on a mission to create a kinder, greener tomorrow by developing new ways to make the foods you love today — starting in the dairy aisle. In her role, Shayri leads the operations that move the company forward, including the process and capital engineering, quality assurance, and supply chain teams.

Shayri has spent over a decade creating the future of health, wellness, and nutrition by developing and implementing operational and manufacturing excellence and driving engineering breakthroughs. Shayri has worked for leading biotechnology and pharma companies on engineering, manufacturing and operational projects, including yeast and bacterial fermentation, algal biomass processing, nutrient creation, and new product development. She uses this experience to set the operational direction for Perfect Day that allows all teams to follow the most efficient and effective path towards revolutionizing dairy and beyond.

Shayri was the first member of Perfect Day’s process engineering team before taking on her leadership role and building the Operations team. Prior to this, she worked as Manufacturing Operations Manager for Evolva SA, a global biotechnology company using technologies including fermentation to create health, wellbeing, and sensory enjoyment products. While there, she led manufacturing and supply chain operations for Evolva globally and was responsible for the launch of one of Evolva’s first health nutrient and API products.

Shayri earned her Master’s in Chemical Engineering from the University of Massachusetts Lowell. She is passionate about the future of animal-free dairy and, with the rest of the Executive Leadership Team, is driving Perfect Day to its vision of building a more equitable, resilient, and diverse food system for everyone.