

**PERFECT DAY**

# Robert A. Iger

**FORMER CEO AND CHAIRMAN OF THE BOARD, THE WALT DISNEY COMPANY**

Robert A. Iger is the former CEO and Chairman of the Board of The Walt Disney Company. He assumed the role of Executive Chairman in February 2020, having served as Chief Executive Officer since 2005. As Executive Chairman, Mr. Iger directed the Company's creative endeavors, while leading the Board and providing the full benefit of his experience, leadership and guidance.

Over his 15 years leading the Company, Mr. Iger built Disney into one of the world's largest and most admired media and entertainment companies, while focusing on the three fundamental pillars of his strategic vision: generating the best creative content possible; fostering innovation and utilizing the latest technology; and expanding into new markets around the world. During his tenure as CEO, Mr. Iger expanded on Disney's rich history of unforgettable storytelling with the acquisitions of Pixar (2006), Marvel (2009), Lucasfilm (2012) and 21st Century Fox (2019); the landmark 2016 opening of Disney's first theme park and resort in Mainland China, Shanghai Disney Resort; and the release of a number of record-setting films. Mr. Iger launched the Disney+ streaming service in November 2019 and ESPN+ in 2018. Mr. Iger has been named TIME's Businessperson of the Year (2019); one of the "World's Most Powerful People" by Forbes magazine (2018); one of the "Top Gun CEOs" by Forbes magazine (2009); one of Fortune magazine's "25 Most Powerful People in Business" (2006, 2007); one of the "Best CEOs" by Institutional Investor magazine (2008, 2009, 2010, 2011); MarketWatch CEO of the Year (2006); and "CEO of the Year" by Chief Executive (2014).

Mr. Iger was inducted into the Television Academy Hall of Fame in January 2020, and the Broadcasting and Cable Hall of Fame in 2015.

Mr. Iger serves on the boards of the National September 11 Memorial & Museum, Bloomberg Philanthropies and Perfect Day; and as chairman of the capital campaign for the new Academy of Motion Picture Arts and Sciences Museum in Los Angeles. He served previously on the boards of Apple; the U.S.-China Business Council, where he served as vice chair; the Lincoln Center for the Performing Arts; the Paley Center for Media; the American Film Institute; and the Elizabeth Glaser Pediatric AIDS Foundation. In June 2010, President Obama appointed him to the President's Export Council, which advised the President on how to promote U.S. exports, jobs, and growth.

He is the author of the New York Times Best Seller "The Ride of a Lifetime: Lessons Learned from 15 Years as CEO of The Walt Disney Company," published in 2019.

Mr. Iger is a graduate of Ithaca College. He is married to Willow Bay, Dean of the Annenberg School for Communication and Journalism at the University of Southern California.